

whyzz.com

Why is the sky blue? Where do babies come from? Why do ladybugs have spots? What is death? Why do I have to eat vegetables?

Young children's questions can be endless and often leave parents overwhelmed, stressed or embarrassed. And when looking for answers on the Internet, moms, dads, and caregivers are often faced with hundreds of results, but few that give information in a language kids would understand.

whyzz is a rapidly growing database where parents can quickly find easily understood, **kid-ready answers** to how the world works, whenever and wherever a question is asked. - From science to animals to stinky, yucky, icky things, whyzz "translates" the facts into terms for young kids. Additionally, whyzz aims to assist parents in talking with their kids about serious issues such as tolerance, safety, and violence.

Answers and articles on whyzz are contributed by Staff Writers as well as professionals such as psychologists and respected organizations.

Parents and caregivers can use whyzz to quickly find the information needed, to encourage curiosity by brainstorming with their kids about possible answers before looking up the facts, to share their own knowledge with their peers, or to find entertaining stories, games and experiments.

whyzz.com can be accessed from home computers or mobile devices.

New: The whyzz iPhone App is now available to download for free in the iTunes Store.

whyzz puts knowledge at parents' fingertips so they never again have to say "I don't know," and so they can make every teachable moment count.

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