

Talking to young kids on Global Dignity Day, October 20th

whyzz supports the Global Dignity Project to Promote Global Dignity Day 2010

-- Teaching Young Children about the Principles of Dignity --

New York, NY October 14, 2010 - In observance of Global Dignity Day on October 20th, [whyzz](#) supports the [Global Dignity](#) initiative to engage with children about the principles of dignity, discussing the meaning of a dignified life, and how we treat others with the respect they deserve. Leaders and educators in more than 50 countries worldwide participate in this annual initiative.

"The mission of Global Dignity is to create and inspire a positive new language in the world - one centered around and rooted in dignity and service". "We are honored to be part of the initiative and to help educate and inspire the youngest generation about the meaning of Dignity", says Constanze Niedermaier, CEO & Founder of whyzz.

In support of Global Dignity, [whyzz](#) encourages parents, teachers and caregivers of young children to talk with their kids about why dignity is such an essential quality of life. [A Course in Dignity for Young Children](#), articles like [Talking to Children About Dignity](#), and answers to questions about [equality](#), [prejudice](#), [respect](#), [fairness](#), and more, give children ages 4 to 8 years an understanding of the meaning of treating others the way they would want to be treated too.

Please join in, spread the word and inspire young people to bring these values into their everyday lives!.

About whyzz:

whyzz is a media company that helps the parents of 4-8 year old children to answer their kids' endless "Why" questions! whyzz supports parents with a database of easy-to-understand answers in terms appropriate for young children, and advice on how and when to talk to young children about serious topics. For more information please contact Constanze@whyzz.com or visit www.whyzz.com. (Follow whyzz on [Twitter](#) & [Facebook](#))

About Global Dignity:

Global Dignity Day is a project of the Global Dignity initiative, cofounded by Crown Prince Haakon Magnus of Norway, John Hope Bryant, and Pekka Himanen. The mission of Global Dignity is to implement the universal right of every human being to lead a dignified life. For more information please visit www.globaldignity.org.